

Rebecca Caccamo

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Professional Summary

I am a graphic designer looking to join a fast-paced team where I can use my passion and skills for graphic design, problem solving, and creative thinking to make a positive impact.

Work Experience

Graphic Design Intern

Salesera | *Remote* | March 2025-Present

- Create promotional materials including reels, flyers, and youtube videos for Salesera and Gamera to increase engagement on social media.

Custom Framer

Michaels | *Ramsey, NJ* | May 2021-Present

- Promoted from sales associate to custom framer
- Worked with customers to design frames to meet individual needs and solve customer problems, resulting in an influx of positive reviews for my department.
- Complete hundreds of dollars in sales per shift to meet sales goals, as well as building frames to ensure all orders are completed in a timely manner
- Increase rewards membership usage and card enrollment by promoting store programs.

Education

BA in Visual Communication Design

Ramapo College of New Jersey | *Mahwah, NJ* | September 2020- May 2024

- Graduated Cum Laude
- Minor in Visual Arts
- Certification in Front-end web development
- Geek & Nerd Culture Club Publicist for the 2021-2022 school year, and doubled membership by promoting club events.
- Volunteered as a Peer Facilitator from 2021-2023, educating first-year students on on-campus resources, offered mentorship, and guided bonding activities for freshmen.
- Completed relevant coursework such as creating a font, conduct

Related Skills

- HTML
- CSS
- UX Design
- Responsive Web Design
- Motion Graphics
- Packaging Design
- Print Design
- User Research
- Low and High-Fidelity Prototyping
- Typography
- Digital Photography
- Film Photography
- Video editing for social media

Applications

- Adobe Illustrator
- InDesign
- Photoshop
- Camera Raw
- Lightroom
- After Effects
- Adobe XD
- Figma
- Miro
- Dreamweaver
- Microsoft Office
- Google Workspace
- Mac and PC OS
- Canva